For the first time on the Omnibus Surveys market:

The Differentiated Cost Multi-Country Omnibus (DCMCO):

Customer pays only for the actual (or required) number of completed interviews.

The Sample Features

People aged 18 + y.o., Face-to-Face, door-to-door polls, 33 countries in Eurasia, National Representative Sample, 70-140 SSU's (45-130 settlements) per country.

THE ESSENCE OF UNIQUE TECHNOLOGY:

The Project Budget depends on the length of your questionnaire (your set of questions) and on the ordered number of interviews.

Our field staff selects and reach <u>only your target respondents</u> from the general representative sample (N = 1500).

In the end, You do not overpay for unnecessary (extra) respondents!

COST's:

- 1. The Maximum Sample, N max (1201-1500 effective interviews): Cost per 1 minute: 395 EUR
- 2. The intermediate sample, N 1 (1001-1200 effective interviews): Cost per 1 minute: 350 EUR
- 3. The intermediate sample, N 2 (801-1000 effective interviews): Cost per 1 minute: 305 EUR
- 4. The intermediate sample, N 3 (601-800 effective interviews): Cost per 1 minute: 260 EUR
- 5. The intermediate sample, N 4 (301-600 effective interviews): Cost per 1 minute: 230 EUR



Contact us or submit your questions on RFP@mrp-eurasia.com