

The Sample Size Sensitive Prices of Omnibus Survey in Eurasia:

The Differential Cost Multi-Country Omnibus is LAUNCHED!

Customer pays only for the actual number of completed interviews (or required Sample Size).

The Sample Features

People aged 18 + y.o., Face-to-Face, door-to-door polls, 33 countries in Eurasia, National Representative Sample, 70-140 SSU's (45-130 settlements) per country.

THE ESSENCE OF UNIQUE TECHNOLOGY:

The Project Budget depends on the length of your questionnaire (your set of questions) and on the ordered number of interviews.

Our field staff selects and reach only your target respondents from the general representative sample (N = 1500).

In the end, You do not overpay for unnecessary (extra) respondents!

COST's:

1. The Maximum Sample, N max (1201-1500 effective interviews): Cost per 1 minute: 395 EUR
2. The intermediate sample, N 1 (1001-1200 effective interviews): Cost per 1 minute: 350 EUR
3. The intermediate sample, N 2 (801-1000 effective interviews): Cost per 1 minute: 305 EUR
4. The intermediate sample, N 3 (601-800 effective interviews): Cost per 1 minute: 260 EUR
5. The intermediate sample, N 4 (301-600 effective interviews): Cost per 1 minute: 230 EUR

Albania	Czech	Kosovo	Montenegro	Tajikistan
Armenia	Estonia	Kyrgyzstan	Poland	Turkey
Azerbaijan	Georgia	Latvia	Romania	Turkmenistan
Belarus	Greece	Lithuania	Russia	Ukraine
Bosnia and Herzegovina	Hungary	Macedonia	Serbia	Uzbekistan
Bulgaria	Israel	Moldova	Slovakia	
Croatia	Kazakhstan	Mongolia	Slovenia	



Timing	Every month
Deadline for sending questionnaire	till 05
Fieldwork	06 - 20
Delivery of the data	21



Market Research & Polls - EURASIA

- Market research
- Opinion polls
- Survey sampling
- Quality control
- Time & cost effective management

Contact us or submit your questions on RFP@mrp-eurasia.com

Details on http://mrp-eurasia.com/download_files/The_Sample_Size_Sensitive_Prices_of_Omnibus_Survey_in_Eurasia.pdf